



Pure Like Snowflakes

Fresh Like Summer Fruits



설:하 / Seolha

Dive into a world where purity and freshness blend perfectly, like a white fox in a snowy forest.

Every sip is a journey through Nature's finest moments.

Picture a green bottle glistening with promise just like the frost on a crisp winter morning.

Seolha is crafted with care, to bring you a taste that is as clean as newly fallen snow.

Each drop captures the essence of freshness, reminiscent of biting into a juicy summer fruit.



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‘Seol’ – Snowy

‘Ha’ – Summer

Seolha is an elegant, perky Korean Soju—
Pure Like Snowflakes, fresh Like Summer Fruits







Seolha: Classic

Alc. 16.5% 360ml / 375ml

Beautifully balanced with a unique hint of aroma of rice and freshness.

- Luxury-grade rice added.
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Apple

Alc. 12% 360ml / 375ml

Sunkissed Green apple perfectly balanced sweetness and subtle sourness.

- Real fruit concentrate added
- Natural green apple flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Shine Muscat

Alc. 12% 360ml / 375ml

Exhibits natural Shine Muscat feelings,
very refreshing and well balanced.

- Real fruit concentrate added
- Natural shine-muscat flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Lychee

Alc. 12% 360ml / 375ml

Perfect reenactments of ripened lychee.
Very refreshing and well balanced.

- Real fruit concentrate added
- Natural lychee flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Melon

Alc. 12% 360ml / 375ml

Rich and premium sweet, low acidity, refreshing sweetness and medium low finish.

- Real fruit concentrate added
- Natural melon flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Peach

Alc. 12% 360ml / 375ml

Perfect reenactments of ripened peach.
Very refreshing and well balanced.

- Real fruit concentrate added
- Natural peach flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Lemon

Alc. 12% 360ml / 375ml

Lemon that dances on your taste buds
Impeccable balance of sweetness and sourness.

- Real fruit concentrate added
- Natural lemon flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Plum

Alc. 12% 360ml / 375ml

Plum and a hint of sweetness on the palate with a well-balanced finish.

- Real fruit concentrate added
- Natural plum flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Blueberry

Alc. 12% 360ml / 375ml

The delicate berry sweet and refreshing with a juicy twist.

- Real fruit concentrate added
- Natural Blueberry flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Lime

Alc. 12% 360ml / 375ml

The combination of sweetness, citrus, and herbaceous mint, alternatively called 'Mojito'.

- Real fruit concentrate added
- Natural Mojito flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.



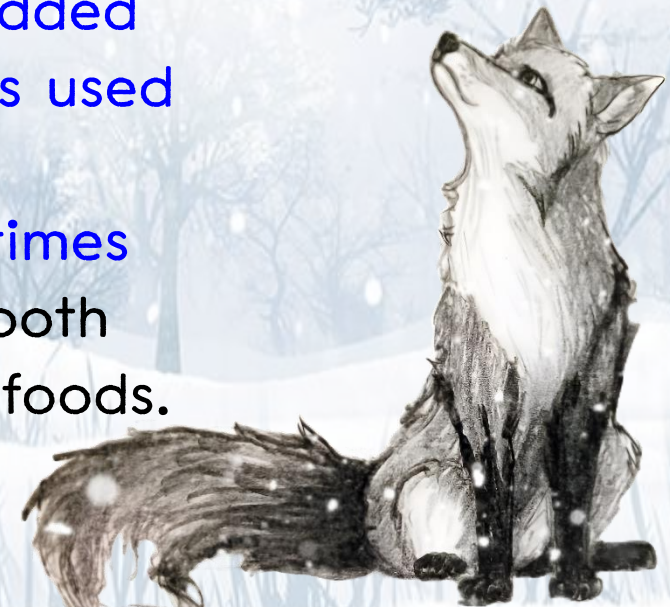


Seolha: Yogurt

Alc. 12% 360ml / 375ml

Yakult(a sweet fizzy yogurt drink) with soju,
A little sweet and creamy, with a bite from the
soju at the end.

- Real fruit concentrate added
- Natural yogurt flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.





Seolha: Strawberry

Alc. 12% 360ml / 375ml

The delicate berry sweet and refreshing with a juicy twist.

- Real fruit concentrate added
- Natural strawberry flavorings used
- Pure mineral water used
- Charcoal filtered three times
- Extremely clean and smooth
- Pairs perfectly with any foods.



Packaging

Product Materials

- Bottle: Glass
- Lid: Aluminum
- Carton: Paper

Packaging Details

- CBQ: 20 bottles / Carton
- PLTQ: 96 Carton / Pallet(1,920bottles)

Loadables

- 20ft: 10 Pallets
- 40ft: 20-22 Pallets



Plant / Facility

DAON-JUGA Distillery

Production Capacity:
250Tons monthly



Lifestyle



Lifestyle



설:하

DAON-JUGA Distillery

